

NOTICE OF DECISION UNDER REGULATION 32 FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Buttman's Butt Freak 3

is **Not Approved.**

if approval refused, the reasons for the decision:

The video slick is not approved on account of five images on the back cover that present women merely as orifices for the sexual gratification of men. By presenting these images for the purpose of sexual arousal of viewers the publication degrades, dehumanises and demeans the women depicted and by implication women generally, to a high degree. The removal of these images would significantly reduce the degrading, dehumanising and demeaning nature of this slick.

The criteria applied by the Classification Office resulting in the limit on the availability of this publication are prescribed by law. For the reasons given above, the degrading, dehumanising and demeaning nature of five of the images on the slick makes it likely that, if the slick were to be submitted under s13(1) of the Films, Videos, and Publications Classification Act 1993, it would be classified as objectionable. Therefore the above regulations require the Classification Office not to approve this slick. A classification of "objectionable" places a limit on the right to the freedom of expression as set out in s14 of the New Zealand Bill of Rights Act 1990. However, in relation to this publication, the classification is considered to be a reasonable limit prescribed by law that can be demonstrably justified in a free and democratic society.

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Date: 11 February 2002

For the Classification Office (signed):

OFLC Ref: 101947